

PHIL HANSEN

Award-Winning Multimedia Artist

Creativity and innovation

Working with Limitations and Disruptions

Team Building and Collaboration

Phil Hansen's Speaker Reel

Achievements

- Phil Hansen is one of the top keynote speakers who helps attendees learn embrace limitations and rethink innovation.
- Phil's keynote on art draws parallels to the corporate world.
- His Embrace the Shake TEDtalk on the main stage has had over 2.5 million views.

Highlights

Phil has designed a unique art experience beyond the talk. Companies who are seeking an unforgettable interactive experience for their audience are absolutely stunned by its originality, value and effect.

Phil Hansen's Bio

Referred to by his fans as “the Artist for the People”, Phil Hansen is an internationally recognized multimedia artist, speaker, author and innovator — at the forefront of bringing art to a wider audience. Crashing irreverently through conventional boundaries, Phil works at the intersection of traditional art, electronic media, offbeat materials, and interactive experiences. He is most widely known for his meta-art, videos that document the creation process (sometimes even through destruction), showing millions that art is action, not just result. Hansen's work also extends deeply into traditional media with features on the Discovery Channel, Good Morning America, the Rachael Ray Show, Last Call with Carson Daly, Glamour and many more. His work is sought-after by many

influential clients including the Grammy Awards, Disney, Skype, Mazda and the Rockefeller Foundation.

For the tens of millions who have seen Phil's art on TV and online, it's hard to imagine that his artistic journey nearly came to an end when a tremor developed in his drawing hand. In exploring new ways to create art, Phil discovered that by embracing his shake, limitations could become the passageway to creativity.

His inspirational story was first shared on the TED stage to a standing ovation, and then shared around the world including on PBS, BBC and CCTV. Now, Phil's ability to draw parallels to the business setting has won him followers among industry and business leaders, leading to invitations to speak at the TED2013 conference, Adobe MAX Creativity Conference, World Summit of Nobel Peace Laureates, and the Million Dollar Round Table.

Programs

EMBRACE THE SHAKE: Transforming Limitations into Opportunities

Phil Hansen's program includes both a keynote and a mosaic collaboration art experience with the attendees within the same session.

Keynote: Success, especially in today's fast-changing business environment, depends on our ability to make creativity and innovation a continuous process. Leaders want to know how their teams can rise above any challenge and succeed no matter what comes their way. Whether the goal is to embrace change, overcome obstacles, sustain growth, or take your success to the next level, leaders and teams want to learn how to "Embrace the Shake."

The term "Embrace the Shake" is coined from artist Phil Hansen's personal story of transformation. After developing a career-ending tremor in his drawing hand, Phil embraced his "shake" both physically and metaphorically by redefining his limitation as an impetus for creativity. Phil not only restored his artistic abilities, but he also became a

much more creative and innovative artist than ever before. Upon sharing his message on the TED stage and million of other stages subsequently after, “Embrace the Shake” has become a motto for many businesses to approach their limitations in a new way.

Phil’s powerful message of finding creativity within limitations will inspire you to stop looking on the outside, and start looking inside of yourself for resources that can transform your challenges into opportunities for success. Like Phil’s art, “Embrace the Shake” isn’t just a talk — it’s an experience! Through jaw-dropping visuals and LIVE interactive art, get ready to break preconceived assumptions, activate your creative capacity, and bring fresh ways of viewing the task at hand that will culminate with success.

Are you ready to Embrace your Shake?

Learning Outcomes Participants will be able to:

- * Identify preconceived assumptions that cause us to believe that obstacles have the power to limit success.
- * Break down resistance to limitations by recognizing their role in driving – versus stifling – creativity.
- * Explore ways to view problems with a fresh perspective by activating internal resources, the most important being creativity.

Collaboration Art Project In addition to his inspiring talk, Artist Phil Hansen designs a hands-on interactive art experience that brings your audience together to create a stunning and unexpected work of art. This fun, engaging and collaborative project furthers the experience of embracing challenges through teamwork, and demonstrates the power of coming together to create something new.

Key Takeaways:

- Phil Hansen’s collaborative art experience is a brilliant experiential metaphor that represents real team settings in which each team member must contribute to the collective whole. When the final artwork is revealed, attendees are in awe at the result.

Not only are they blown away by the work of art they created, but they also come to the realization that it would not have been possible without each of their individual contributions.

- This experience is unlike any other and provides a definite WOW factor. One of the reasons the collaborative art experience receives such amazing feedback is because of how unique and fun of an experience it is. Attendees are often astounded at the work of art they create with the help of their entire team, highlighting the importance of teamwork in all settings.

- This unforgettable experience will be remembered by all attendees. After the event, the client is able to keep the final art piece. Clients often choose to hang the art in their office as a reminder of their team's hard work and participation. It also serves to show that it truly is the people that make an organization.

EMBRACE THE SHAKE (Virtual Program)

This virtual program includes both a keynote and a mosaic collaboration art experience.

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Testimonials

A number of years ago at our sales meeting we had a very expensive performance painter present. I can say that the impact of Phil's talk with the fingerprint art project provided much more impact and value. Being able to connect all employees to a single work of art is absolutely incredible. – Bethany Quam, General Mills President, Convenience & Foodservice Division.

Phil's message of self-reinvention and the power of transforming adversity into opportunity is one that translates well across audiences—regardless of the industry. His message inspires, motivates and re-energizes the creative spirit in us all.— Ford Motor Company

Awesome setup, made it feel like we were right there with him with the video production that he does. His interactive presentation was engaging and our team really seemed to love that part of it. I like the fact that we'll have something tangible at the end of this that we can incorporate into small things internally. I was watching our audience numbers the whole time. There was no drop-off. – RogersGray

I want to share that the feedback has been overwhelmingly positive. Phil's story telling, vulnerability, integration of removed learning and personal devices, plus the interactive filming, was all very well orchestrated and it resonated with everyone. -Capitol One

Phil was absolutely fantastic. He has the ability to captivate an audience and immediately create a connection. – Elior North America