# **GREGORY OFFNER**

#### Former Dueling Piano Professional

#### Author

Create "The Encore Experience"

Interactive and Entertaining Keynote

The key to unlocking more: workforce engagement, customer loyalty, talent retention, sales growth

\$17,000 in-person/\$15,000 virtual + \$3,000 flat travel fee to cover flight and cartage (digital piano delivery, set up, and removal), and the client is responsible for venue-city ground and up to 2 nights hotel.

**Greg's Speaker Reel** 

## **Achievements**

- Former dueling pianist
- Corporate professional
- Author

## **Highlights**

"Gregory's presentation is like if Billy Joel & Simon Sinek Co-Wrote A Keynote."

Gregory has two decades of corporate experience and years as a dueling pianist entertainer. "The Encore Experience" keynote is interactive with music and will have attendees singing and having fun. More importantly, he helps organizations create a great culture to get the best from their teams and for their teams.

# Gregory Offner's Bio

**Gregory Offner** is a multi-talented individual, with a passion for entertaining and educating others.

His keynotes, workshops, and corporate consulting engagements help the worlds leading organizations create high performing, highly fulfilled leaders. Prior to this work, Greg led global sales and marketing efforts for several Fortune 100 organizations; brokered complex Risk Management and Insurance programs for large commercial organizations; and drove process improvement initiatives as a certified Lean Six Sigma practitioner. But during that time, Greg lived a double life.

By day, he was a suit and tie wearing professional; but under the cover of night Greg was better known as "Junior" – a world renowned professional dueling pianist. As an entertainer, Greg has performed on stages of every size; for audiences of every size; on 5 continents. His ability to integrate that fun and energy into his programming (yes, he often uses a piano on stage) transforms his program from a keynote speech into a keynote experience. Greg's work as a keynote speaker, coach, and workshop facilitator fills a void that most organizations leave in their training programming: soft skill development. Greg has always been passionate about soft skills, analyzing the onboarding, training, and development programs of 43 companies before the age of 30. He was fascinated by the performance differences between organizations which prioritized soft skill training and those who focused primarily on hard, job-specific skill development.

Most recently, Greg has spent over 2 months in total silence as a result of multiple surgeries needed to repair and rebuild his vocal cords...an experience that nearly left him mute; and which ignited the critical spark needed to transform his work from a "personal curiosity" to a "professional mission" – to help individuals and organizations identify the one change that can change everything.

Through a mix of speaking, audience participation, and a little dueling piano bar magic sprinkled in, Greg reveals the insights and tools you need to accelerate your growth, amplify creativity, and deliver a performance that leaves your audience (clients, stakeholders, or employees) cheering for an encore.

## **Programs**

### The Encore Experience

Reconnecting to Purpose, Performing with Passion, and Delivering More, Together!

When was the last time you went to a concert so good, you found yourself cheering "one more song" at the end? THAT is an Encore experience. Why doesn't this exist in the workplace?

Imagine a workplace where:

- Your people take personal responsibility for their performance each day
- · Work feels fun again
- Positive results accelerate
- Your culture is so good, everyone wants to work there

Your people are the center of the action. Creating an encore experience with your teams builds a culture that has them excited about coming back every day.

Gregory Offner sets a new standard for how content is brought to the keynote stage, delivering a lively, one-of-a-kind and extremely fun performance; blending the interactive format of a dueling piano stage with high-impact takeaways to help people reimagine their amazing potential and impact in the workplace.

The Encore Experience gets the attendees to own the spotlight in the session, just as you'd want them to in the workplace. Gregory takes song requests from the audience

and weaves their musical ideas into his messaging—backed by scientific data—to help amplify the changes you're looking to create.

The magic of this experience is that everyone realizes how different an hour of work can feel when you embrace this mindset.

Are YOU ready for an encore?

#### Tip Jar Culture

FOR LEADERS, OWNERS, AND ORGANIZATIONS SEEKING TO IMPROVE WORKFORCE RETENTION & INCREASE ENGAGEMENT

Today's leaders face a **critical workforce challenge**, with employees demanding more for less—more pay, flexibility, and control, with less time spent working. This coincides with historically low engagement and loyalty, affecting not just productivity and profits, but also workplace culture and morale.

Globally, businesses spend 20 billion dollars each year trying to improve employee engagement and retention. Still, **less than 30 percent of the workforce is actively engaged** and working toward the organizations success. What most leaders see as problems with workforce culture, or the workers themselves, are just symptoms of **the real problem: the employment experience.** 

In this unforgettable keynote former dueling pianist turned award winning speaker Gregory Offner reveals three **principles of engaging experiences**—used in piano bars—and demonstrates the steps to adapt them for your workforce.

Using these three principles (Take a Sip, Fill Out a Slip, and Leave a Tip) organizations can generate more engagement, deeper commitment, and better performance from their existing workforce. Attendees will leave inspired, entertained, and equipped to put these principles into action, and create a Tip Jar Culture™ of their own.

# Takeaways:

- A framework to create a sustainable engagement strategy that appeals to broad and diverse employee groups.
- Three **tools** to implement simple, but effective, shifts in the experience of work that eliminate the three major frustrations causing employees to leave.
- Insight into the question that most leaders don't ask, but all employees wish they would.

### **Dueling with Disruption**

#### AMPLIFY SUCCESS BY SIMPLIFYING THE SCIENCE OF CHANGE

You may know that 70% of corporate change initiatives fail, but do you know why?

To create sound we only need two elements: a source of agitation and a source of vibration. To create an organizational culture that thrives in and embraces disruption we also need two elements. In this captivating keynote, Greg uses examples from the world of business and music to reveal the key to creating successful disruptions.

Using principles of psychology and behavioural economics, Greg helps the audience explore their own approaches to change, and explains why most attempts to make sustaining changes fall flat.

### Takeaways:

- Discover how to ignite the change resilience that lies within, and simplify dealing with disruption.
- Learn the two critical ingredients needed to create and sustain disruption.
- Articulate the definition of disruption, and how it applies to organizational and individual change.

# **TESTIMONIALS**

"This experience had me on the edge of my seat. Hands down one of my all-time favorite keynote speakers!" Josh B. - Facility Manager, Fox Valley Park District

"Engaging and interactive, the information can be translated to any industry. I thoroughly enjoyed the light-heartedness of the presentation while still delivering a deeper message." - Katie J. - Managing Director, Jigsaw Business Solutions

"Simply the best keynote I've ever heard." - Tony Smurfit, Group CEO and President

Gregory didn't just share insights; he created an experience. It felt less like a typical session and more like being part of something creative, inspiring, and genuinely human. - Debbie DeCamp, Chief Brand and Communications Officer