

BRANT MENSWAR

Real-Life Rocker

Podcast Host

Best-Selling Author

*Own Your Moment: Rock the Power of Connection,
Collaboration, and Commitment.*

\$22,500 for in-person or virtual
plus \$2,000 flat travel fee; + client is responsible for venue-city ground & hotel

Brant Menswar Demo Reel

Achievements

- Real-Life Rocker (Award-Winning Recording Artist)
- Best-Selling Author
- Podcast Host “Just a Moment”

Highlights

Brant Menswar’s keynote is filled with interactive and entertaining ways of defining what matters most. Your big goals aren’t dying because you lack ambition. They’re dying because your teams are waiting for someone else to own the moment when the lights go out.

Brant Menswar's Bio

Brant Menswar doesn’t just inspire transformation – he leads it. As a trailblazer in values-based leadership and personal growth, Brant empowers organizations and ambitious individuals to conquer uncertainty and create unstoppable momentum that drives measurable improvements in engagement, culture, and performance. A best-selling author and Cornell-certified expert in the Psychology of Leadership, Brant has earned his place among the top motivational speakers in the country, delivering

unforgettable experiences that seamlessly blend cutting-edge research with compelling storytelling.

Before stepping onto the stage as a world-class speaker, Brant spent 20 years as an award-winning recording artist, captivating audiences and mastering the art of emotional connection. This unique background infuses his live events with an energy and authenticity that resonate across generations, making every moment profoundly impactful and impossible to forget.

Dubbed by the media as “America’s Personal Development Coach,” Brant has been featured on ABC, NBC, CBS, and FOX, and his influence has shaped some of the world’s most recognized brands, including Netflix, NASA, Verizon, Hilton, Microsoft, ESPN, and Sony Pictures Entertainment. By combining personal growth principles with cutting-edge leadership strategies, Brant helps organizations build unbreakable, high-performing cultures while igniting corporate and personal transformation.

Whether onstage or in the boardroom, Brant’s dynamic sessions leave a lasting impact – sparking emotional breakthroughs and delivering actionable strategies that inspire teams to rise higher and achieve more than they ever thought possible. Brant Menswar doesn’t just deliver moments; he creates movements.

Programs

OWN YOUR MOMENT: Rock the Power of Connection, Collaboration, and Commitment

Picture this: I’m on stage in front of 3,000 screaming fans when suddenly — the power grid fails, killing every amp, every light, every piece of equipment that makes a rock show possible. The crowd gets restless, security is nervous, and the venue manager is ready to send everyone home disappointed.

But in that moment of chaos, I had a choice: **let this moment own me, or own this moment.**

I walked to the edge of the stage – no microphone, just my voice cutting through the confusion. “Hey, gather close. Turn on your phone lights – let’s light this place up ourselves.” Suddenly, 3,000 tiny lights flickered on, creating the most beautiful constellation I’d ever seen. What should have been a disaster became the most intimate, powerful performance of my career – 3,000 people singing along by the glow of their phone lights.

That’s what “**Own Your Moment**” is all about – and it’s exactly what’s missing in most workplaces today. Your big goals aren’t dying because you lack ambition. They’re dying because your teams are waiting for someone else to own the moment when the lights go out. What if every team member could transform uncertainty into a catalyst for powerful connection, collaboration, and commitment?

Join best-selling author, former rock star, and Top 10 motivational speaker Brant Menswar for a high-energy experience combining live music, audience participation, and proven methodologies from his book *Designing Momentum*. Through stories from the stage and the boardroom, Brant reveals how to build unstoppable momentum by mastering four essential pillars:

- **Leverage your non-negotiable values** to create authentic connection points where teams align with deliberate intention.
- **Transform passive participants into moment owners** who take accountability for results that matter.
- **Master the KPI of hope** by balancing desires, expectations, and actions – the metrics that determine sustainable momentum.
- **Turn uncertainty into a catalyst** by discovering the hidden opportunities within.

This isn’t just another motivational talk- it’s a practical blueprint for turning values into action, moments into momentum, and goals into reality.

Because when you own your moment, you don’t just change what’s possible for you – you change what’s possible for everyone.

THE BIG GOAL BLUEPRINT: Transforming Uncertainty into Unstoppable Success

Themes: Leadership, Motivational, Inspirational, Culture, Team-Building

Big Goals require more than just ambition – they demand crystal-clear values, intentional ownership of every moment, and a revolutionary approach to commitment. But how do you transform these philosophical concepts into practical, everyday momentum while navigating the constant waves of uncertainty?

Join best-selling author, former real-life rock star, and Top 10 Motivational Speaker, Brant Menswar, for a powerful, high-energy, interactive session that will revolutionize how your team approaches goal achievement. Through compelling stories and actionable frameworks, Brant reveals how to create unstoppable momentum by mastering three essential pillars:

- How to discover and leverage your non-negotiable values to act with deliberate intention in every decision
- How to transform from passive participant to moment owner by designing intentional actions that drive results
- How to amplify commitment levels by strategically managing desires and expectations – the two key metrics that determine hope
- How to turn uncertainty from an obstacle into a catalyst for innovation and growth

This isn't just another motivational talk – it's a practical blueprint for turning values into action, moments into momentum, and goals into reality. Your teams will leave energized, aligned, and equipped with concrete tools to own their role in driving organizational success.

Warning: Side effects may include spontaneous standing ovations, breakthrough moments of clarity, and an irresistible urge to become better than yesterday.

HIGH-IMPACT LEADERSHIP: Unlocking The Next Level Of Leadership Impact

Ideal Audience: Senior leaders, mid-level managers, and executives who want to amplify their leadership influence while building resilience and trust in fast-paced, high-pressure environments.

Great leaders create impact—not by chance, but by design. In this dynamic and thought-provoking keynote, Brant Menswar challenges leaders to elevate their influence by building trust, focus, and momentum within their teams and themselves. Drawing from his powerful Impact Accelerator Framework, Brant reveals how leaders can:

- Identify and align their lives and decisions with their non-negotiable values, fostering authenticity and purpose-driven leadership.
- Apply Moment Momentum to make the most of seemingly small interactions, creating massive ripple effects that improve team performance and trust.
- Embrace an Unshakeable Commitment by managing hope—balancing bold aspirations with clear expectations—in a way that inspires action and resilience in even the most challenging environments.

This isn't a "sit and listen" presentation—it's a full-on interactive experience. Brant integrates live music, inspiring and gut-punching stories, and actionable takeaways that empower leaders to lead with clarity, courage, and conviction. If you're ready to unlock the next level of leadership impact—personally and professionally—It's time to rock.

Warning: Side effects may include spontaneous standing ovations, breakthrough moments of clarity, and an irresistible urge to become better than yesterday.

HIGH-IMPACT CULTURE: Aligning Vision, Action & Outcomes

Ideal Audience: Corporate and HR leaders, executives, and culture-building teams who want to create meaningful cultural change around shared purpose, values-driven leadership, and sustainable success.

Organizations that thrive don't stumble into great cultures—they design them. In this transformative keynote, Brant Menswar equips executives and leaders with the tools to build high-impact cultures where every individual contributes meaningfully, every value matters, and every action creates momentum. With his Impact Accelerator Framework as the centerpiece, Brant unpacks how to craft a culture that's purpose-driven, resilient, and built for sustained success:

- **Non-Negotiable Values:** Unlock the power of shared values at every layer of the organization, ensuring alignment between vision, behaviors, and outcomes.
- **Moment Momentum:** Empower teams and individuals to take ownership of small, everyday moments, creating a culture of accountability and progress that ripples across the organization.
- **Unshakeable Commitment:** Learn how to “manage hope” at scale—aligning big organizational desires with clear, achievable expectations that give employees the confidence and clarity to move forward together.

Through a unique mix of live music, engaging stories, and actionable strategies, Brant delivers a keynote that energizes and inspires while providing an actionable roadmap for creating organizational cultures that attract talent, amplify engagement, and deliver results.

HIGH-IMPACT TEAMS: Elevating Collaboration, Culture & Results

Ideal Audience: Leaders and members of cross-functional, remote, or hybrid teams who want to forge stronger connections, improve collaboration, and sustain momentum in challenging environments.

In today's fractured world of work, teams don't just need to perform—they need to excel together. This engaging keynote is a call to action for teams to break through silos, rebuild trust, and create a shared sense of ownership and momentum toward their biggest goals. Brant Menswar, armed with his transformative Impact Accelerator

Framework, shows how teams can move from disconnection and burnout to alignment and impact by focusing on these three core pillars:

- Non-Negotiable Values: Discover what matters most to your team, creating a foundation of shared purpose that drives collaboration and commitment.
- Moment Momentum: Transform everyday interactions into opportunities for progress, ownership, and emotional connection that drive results.
- Unshakeable Commitment: Restore team energy and confidence by managing hope—balancing individual aspirations with realistic expectations—so everyone works together with clarity and focus.

With Brant's signature style—combining live music, raw storytelling, and practical, actionable tools—this keynote redefines what it means to operate as a high-impact team. Attendees will leave with a clear blueprint for elevating their collaboration, culture, and results.

TESTIMONIALS

Brant is an unforgettable, engaging and impactful keynote. He as a keynote for my organization a couple of year ago and people still talk about it, I still reflect on it.

Choosing Brant is an EASY decision. He is one of the best. Hands down.

– Association of Change Management Professionals

Brant was awesome! – Dave's Hot Chicken

Even if you believe that you have clarity on your core values and purpose of that your company's culture is in a good place, Brant's insights and passion for impacting lives and offering hope for a better future will take your business and life to the next level. By identifying my "non-negotiables," I've witnessed the effect first hand with our company and with my family. – CEO Nothing Bundt Cakes

Brant was the perfect choice as we were looking for something a little different than the “standard” presentation. He delivered a raw, emotional and powerful presentation that incorporated his love of music in a compelling and unique way. His presentation provided impactful takeaways that attendees could incorporate both into their professional and personal lives. We only received rave reviews after the program. In fact, his presentation was a constant topic of conversation of the next several days. It was a big hit! – *American Society of Association Executives (ASAE)*

Absolutely Amazing – *Society for Clinical Research Sites*

By far my favorite session – *Imagine USA*

An outstanding keynote speaker who will inspire you, motivate you and change your perspective. – *HR Florida*

Incredibly impactful and just sensational – *Employers Association Forum*

Brant took the time to align his message with our company and didn’t deliver an out of the box session. Brant brought so much positive energy to the group, our team members commented on his authentic personality. – *CNH Industrial*